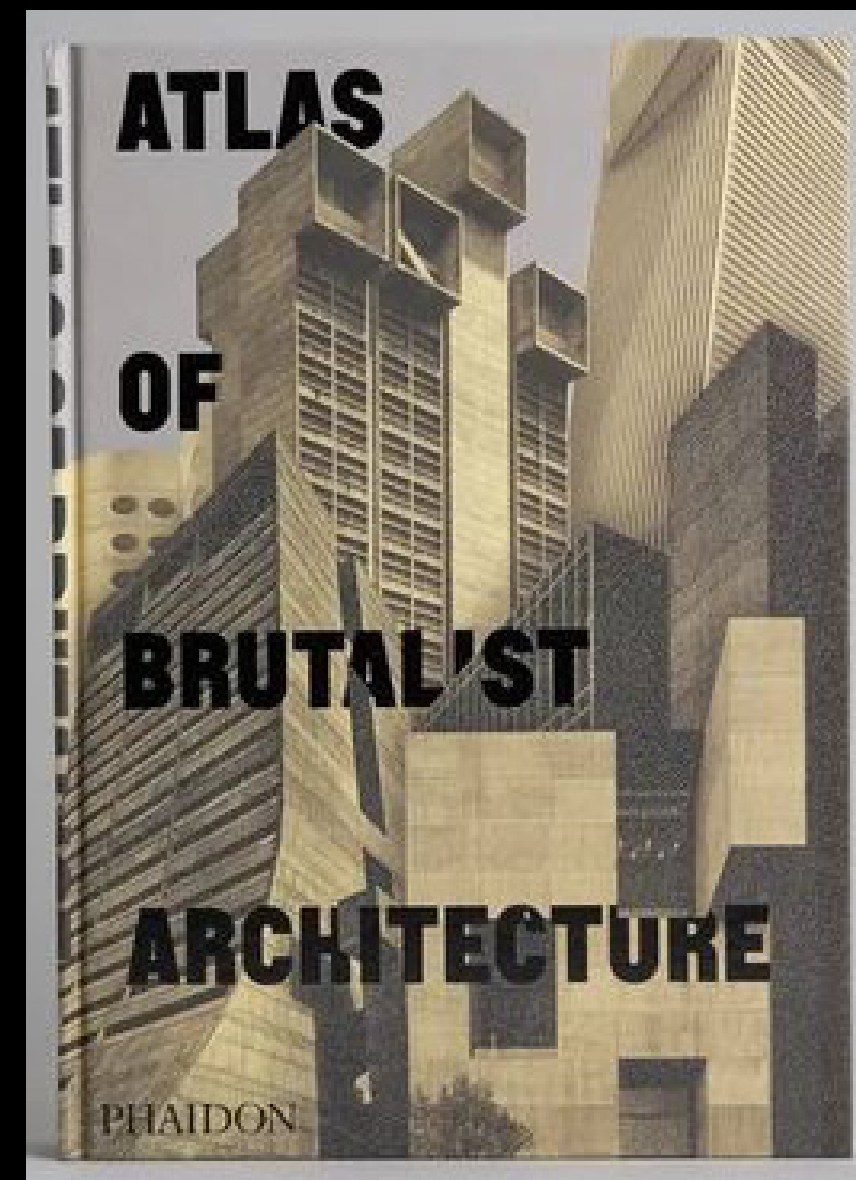
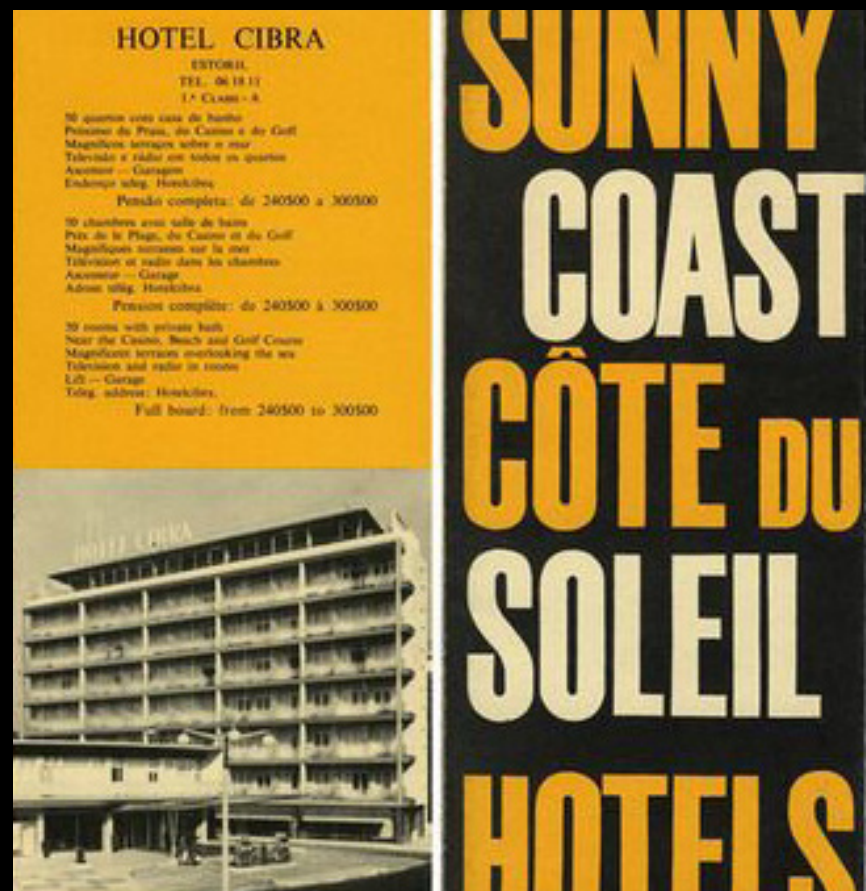
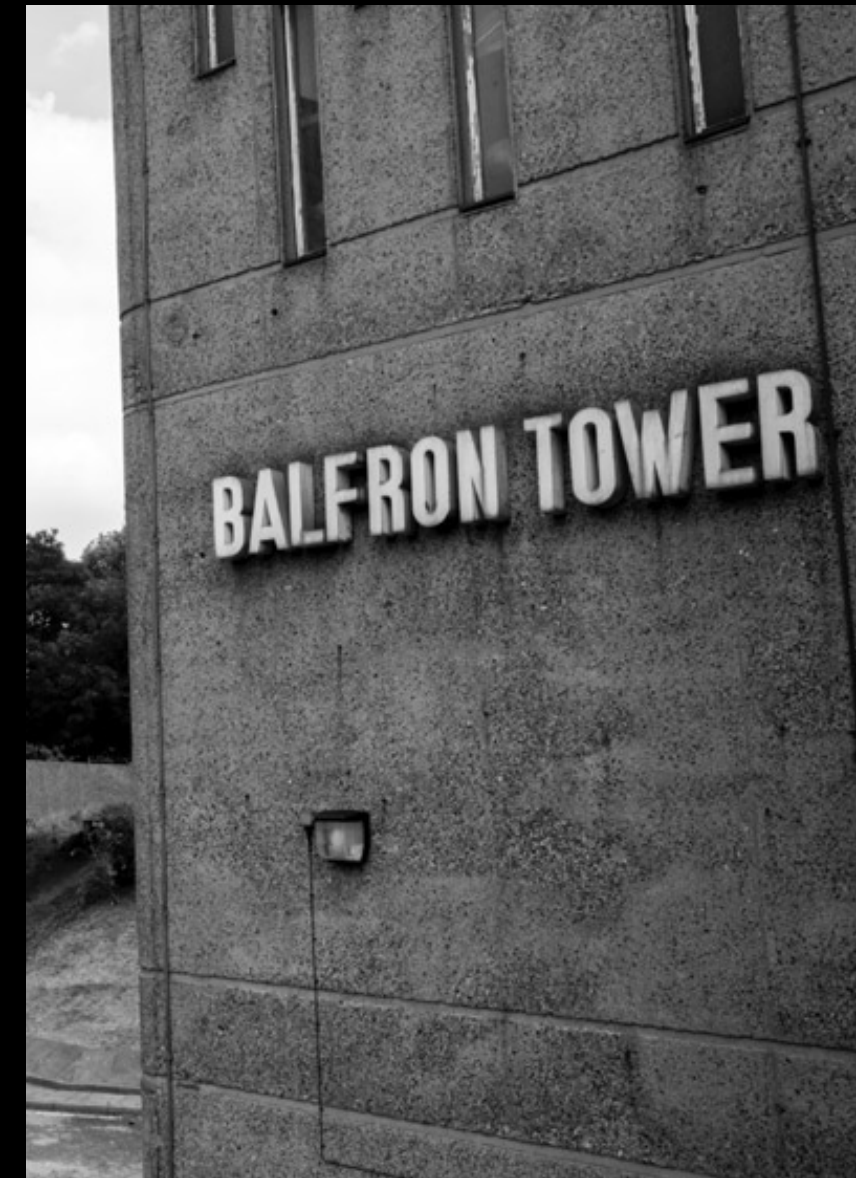


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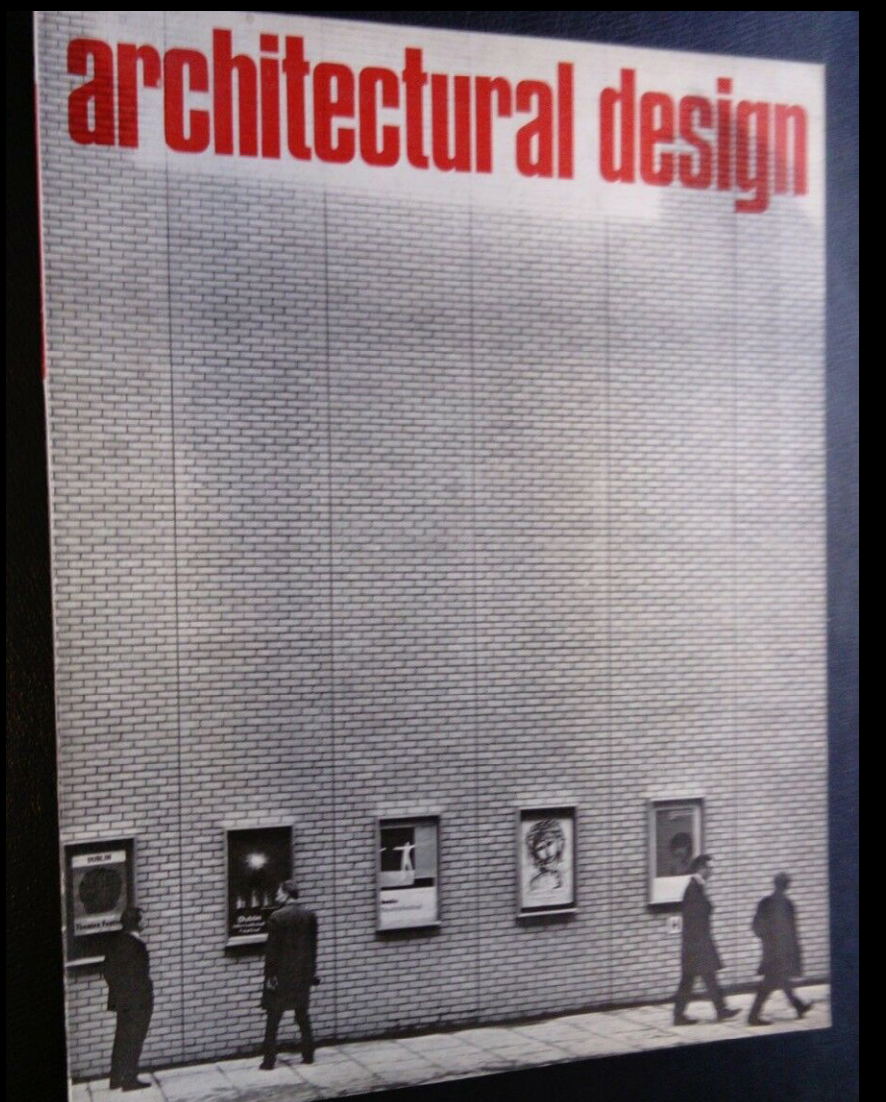
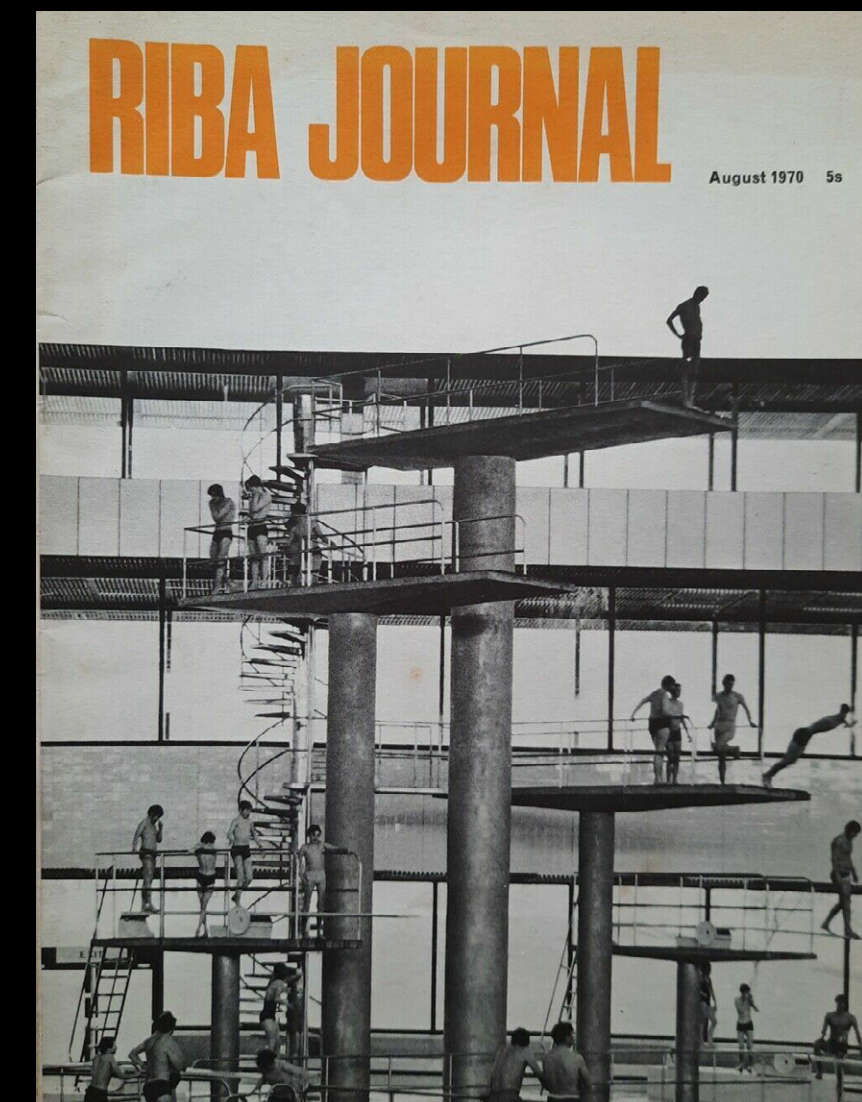
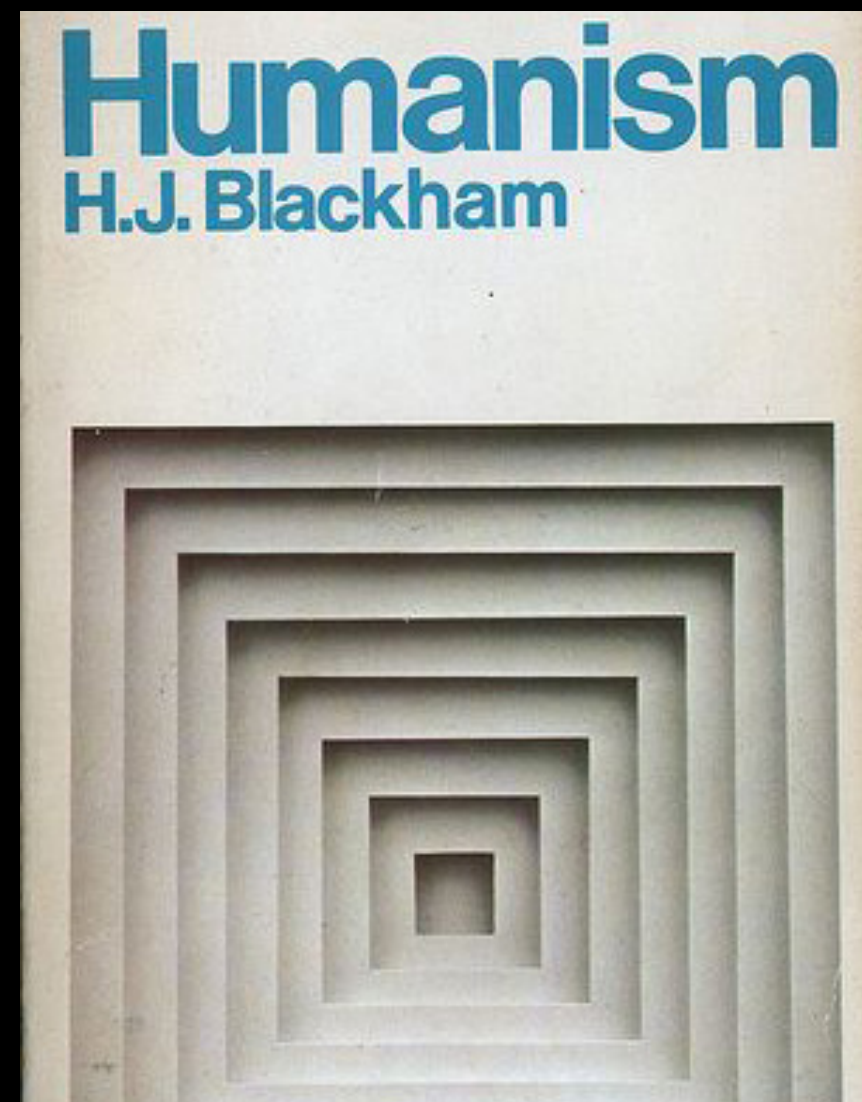
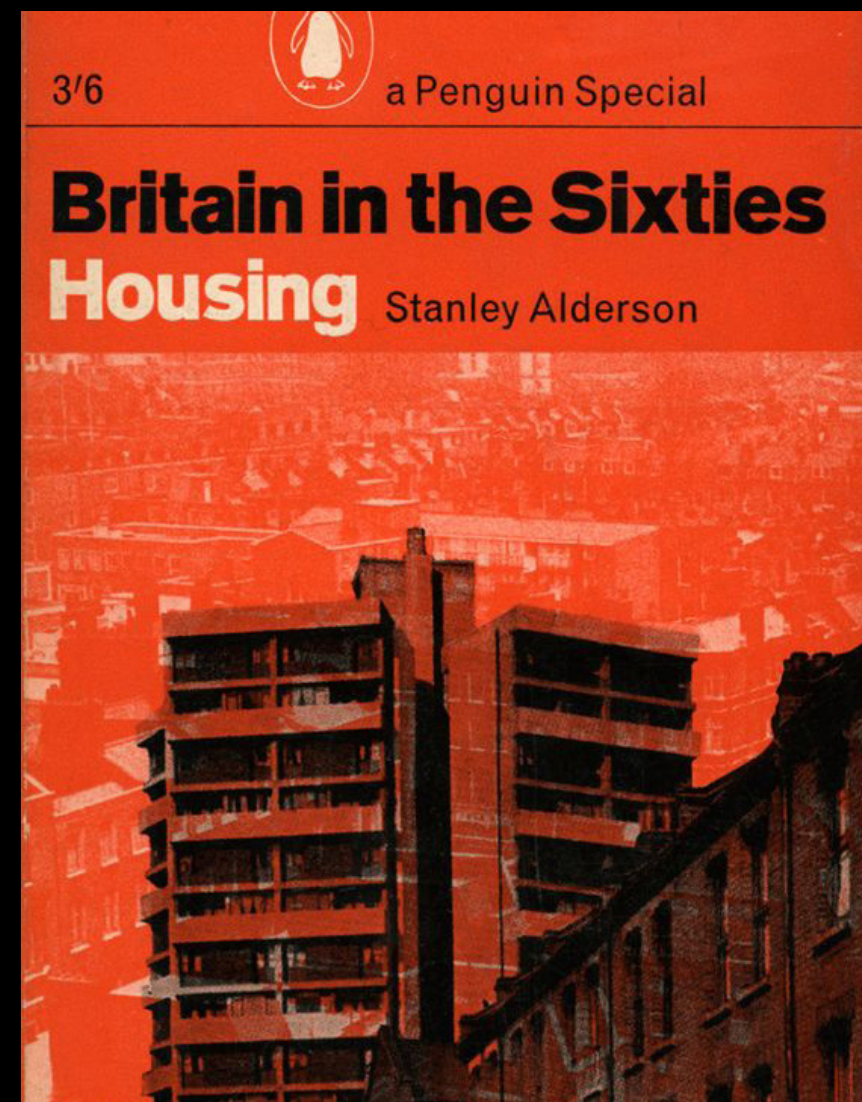
Inspiration

Revisiting original period creative, as well as contemporary takes on the typographic approach and identity suitable for a mid-century development of architectural significance.



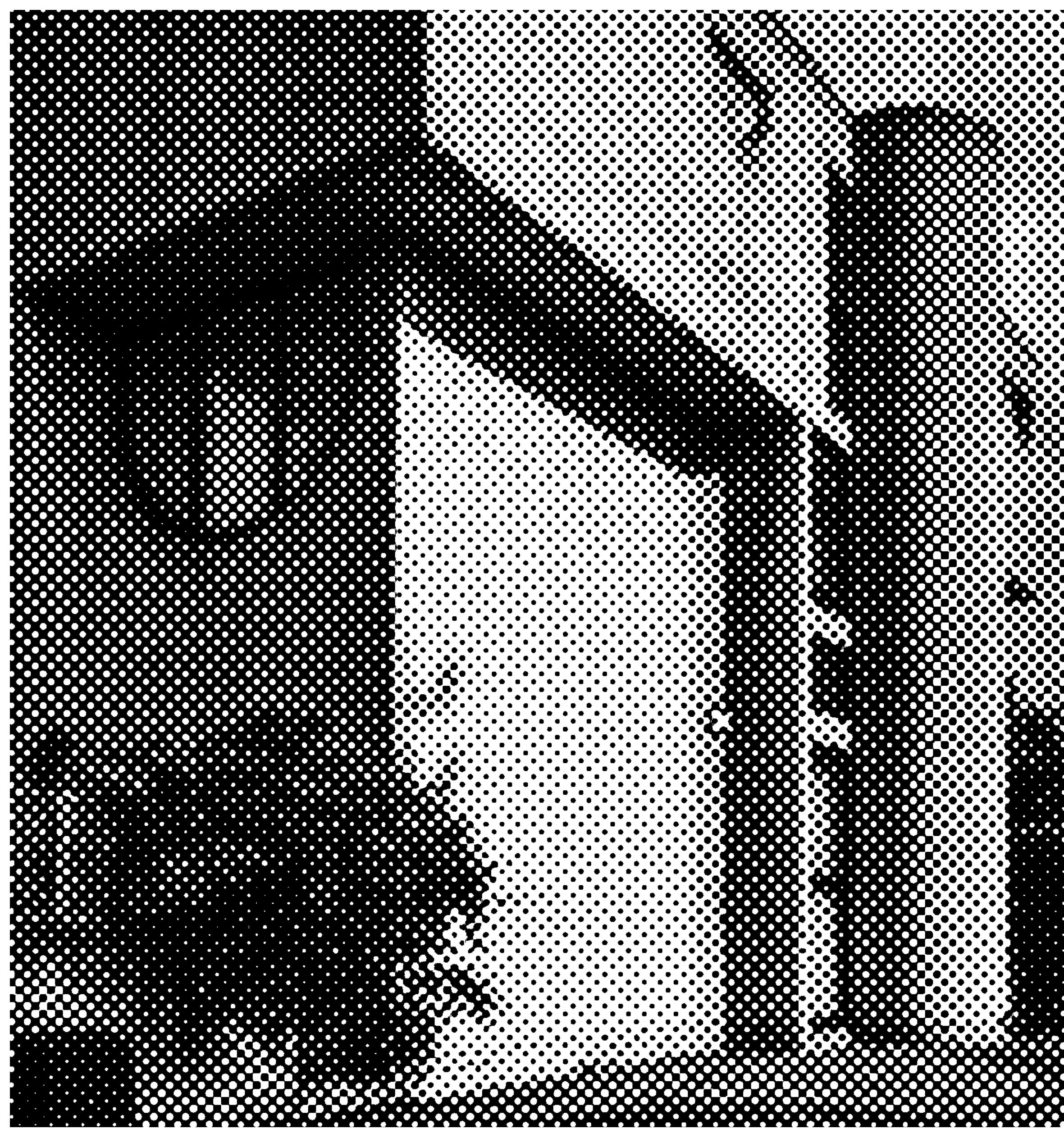
Approach

Stylistic late 60's sans serif typography, elongated x-heights and ink traps, reflecting the changing in architecture to more Brutal hard-lined forms and structures, that reflect the visual finish of Apex Drive



Identity

A bold, strong signature Futura
typeface, reflecting the classic
Modernist approach and use of ease



A
PEX
ESTATE



John Smith
Director
johnsmith@apex.estate

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Journal

Autumn
2022



CHANGING TIMES AHEAD

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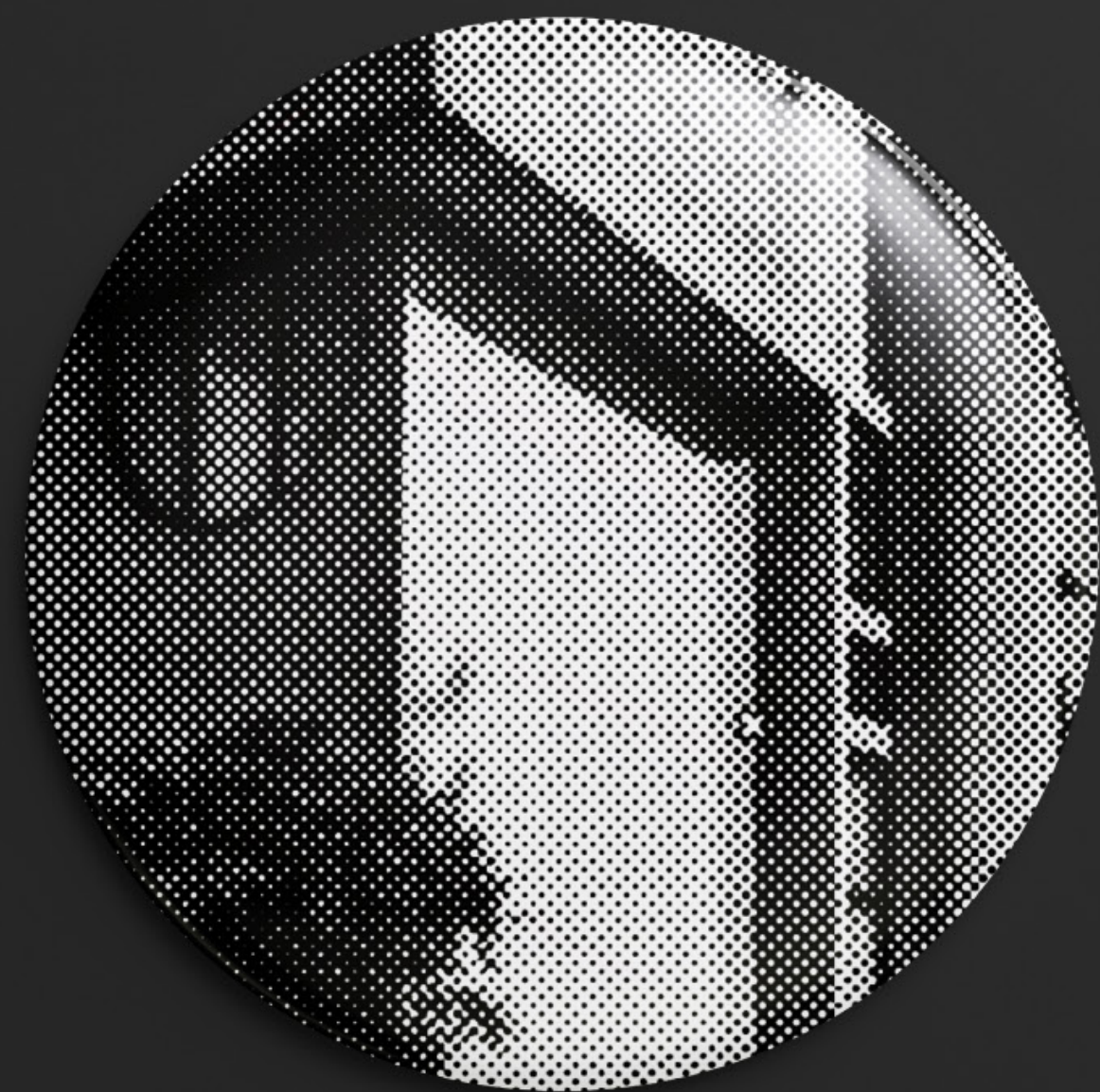


APEX ESTATE
PRIVATE PROPERTY



← St. Peters

6-15 →



APEX ESTATE



Thank

You

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Editorial Design
Portfolio available
on request